

Information on personal data processing of HMMC website users'

Who is the controller of personal data?

The operator of the website¹ (hereinafter referred to as website), and thus the controller of personal data is the company Hyundai Motor Manufacturing Czech, s.r.o., with its registered office at Průmyslová zóna Nošovice, Hyundai 700/1, 739 51 Nižní Lhoty, company reg. no. 27773035, registered in the Commercial Register maintained by the Regional Court in Ostrava, C 41484 (hereinafter referred to as HMMC).

What technologies and services does the website use and for what purpose?

A. Cookies

In order to ensure the proper operation of all functions and analysis of user behavior, website uses so-called cookies. Cookies are small text files that website stores on users' computers or other devices. The website thus remembers the preferences and actions of users for a certain period of time (e.g. choice of language version, font size and other preferences), who then do not have to set their preferences again. Cookies are also used for the proper functioning and display of the website and help to understand how the user navigates on the website and which parts of the website are most visited. The website uses both its own cookies, which relate mainly to the proper functioning and display of the website, or remembering user preferences, and third-party cookies, especially for the purpose of analyzing user behavior on the website, as described below. HMMC uses cookies in order to optimize and improve the website.

Common web browsers are generally set to allow the use of cookies. However, web browsers usually offer possibility to disable or restrict the use of cookies, even for specific websites. Information on cookie setting in common web browsers is available here:

1. [Internet Explorer](#)
2. [Microsoft Edge](#)
3. [Google Chrome](#)
4. [Mozilla Firefox](#)
5. [Safari](#)
6. [Opera](#)

If cookies are disabled in the web browser, it is possible that the website or their individual functions will not work properly.

B. Google analytics

¹ <https://hyundai-motor.cz/>
<http://www.kariera-hyundai.cz/>
<https://vrs.hyundai-motor.cz/index.do#>
<https://plus.hyundai-motor.cz/login?redirect=%2F>
<https://cos.hyundai-motor.cz/WebKredit/>
<https://secuhard.hyundai-motor.cz/pm/>

Some HMMC web pages² use Google Analytics, a web analytics tool provided by Google Ireland Limited, incorporated and existing under Irish law (company reg. no. 368047), with its registered office at Gordon House, Barrow Street, Dublin 4, Ireland (hereinafter referred to as Google), which use cookies enabling the analysis of the way these websites are used by its users.

Google uses such information for the purpose of evaluating use of the website, reporting on website activity for website operators and also for providing other services relating to website. HMMC then uses such data to improve and optimize the website.

Detailed information on the conditions of use of Google Analytics is available [here](#). Information on Google's privacy policy is available [here](#).

Collecting website usage data by Google Analytics may be prevented by downloading and installing a plug-in to your web browser. This plug-in is available [here](#).

In the case of preventing the collection of usage data by Google Analytics, as well as in the case of disabling the use of cookies in general, as described above, it is possible that the website or their individual functions will not work properly.

What personal data are processed?

Following data may be processed for the above mentioned purposes, in particular:

- information on the device used for browsing website, incl. IP address, operating system information and device configuration,
- location data, i.e. data on the location of the device from which the website is used,
- information on activity on the website, in particular information on the time and period of use of the website or its specific parts.

Personal data processed within Google Analytics is processed by HMMC in anonymized and aggregated form.

How long are personal data kept?

Personal data will be processed for a maximum period of 26 months. After the expiry of the processing period personal data will be erased (or anonymized), if there is no lawful reason for further processing (storing).

Is provision of personal data mandatory?

² <https://hyundai-motor.cz/>
<https://plus.hyundai-motor.cz/login?redirect=%2F>

The use of the website and thus the provision of personal data is voluntary. By using the website, you agree to the processing of personal data in connection with the use of cookies. Such processing of personal data can be prevented in the manner described above (by setting cookies in a web browser, or by using the appropriate plug-in in the case of Google Analytics cookies

Is there a fully automated decision making process?

HMMC processes personal data both manually and by automated means through computer technology. While processing personal data, neither fully automated decision-making, nor profiling is used.

Are personal data safe?

Protection of personal data in HMMC is ensured organizationally and technically in accordance with relevant legislation. Also all processors, which process personal data for HMMC, provide comparable standard of personal data protection.

Personal data is under constant physical and electronic control. HMMC has modern control, technical and security mechanisms to ensure maximum protection of processed data from unauthorized access or transmission, loss or destruction, and other possible misuse.

Every person, who come into contact with personal data, in the performance of their work or contract obligations is bound by a statutory or contractual obligation of confidentiality.

Personal data may be shared also with external partners and advisers of the Controller (e.g. suppliers, lawyers, auditors, IT solution providers, etc.) if there is a legitimate interest of the Controller or a third party. Personal data may be shared also with public authorities or other institutions, if required by law.

What are rights of data subject?

In accordance with applicable law, in particular with Articles 15 – 21 of the Regulation of the European Parliament and of the Council (EU) 2016/679, the General Data Protection Regulation (the “GDPR”) the user can exercise itsrights of data subject:

- the right to access the data we process, the right to the portability of personal data and the right to request the correction of inaccurate or incomplete data;
- the right to object processing of personal data according to Article 21 of GDPR;
- the right to file a complaint with the Office for Personal Data Protection (Úřad pro ochranu osobních údajů), Pplk. Sochora 27, 170 00 Prague 7, www.uoou.cz;
- the right to erasure of his / her personal data or limitation of its processing.