

Information on personal data processing of HMMC site tour participants

Who is the controller of personal data?

The controller of personal data is company Hyundai Motor Manufacturing Czech s.r.o., with its registered office at Průmyslová zóna Nošovice, Hyundai 700/1, 739 51 Nižní Lhoty, company reg. no. 27773035, registered in the Commercial Register maintained by the Regional Court in Ostrava, C 41484 (hereinafter referred to as HMMC).

What is the purpose of personal data processing?

HMMC processes personal data of site tour participants for the purpose of site tour arrangement and especially in order to allow entry of site tour participants to HMMC premises and have overview of them, in particular with regard to safety, health protection and protection of property of HMMC, its employees, site tour participants themselves and all other persons present at HMMC premises. Site tour participant's personal data may be processed also for the purposes of dealing with emergencies (e.g. harmful events) and exercising claims of HMMC arisen with regard to the site tour.

What personal data are processed?

HMMC processes only the data provided in connection with site tour booking and arrangement of the site tour. Specifically, HMMC collects and processes the following personal data:

- site tour organizer's (person booking the site tour) data in a scope of data provided in site tour booking form, particularly name and surname, city and country of origin, phone number, e-mail address or any other data provided to HMMC by organizer;
- name and surname of site tour participants';
- data on a site tour group (i.e. organizer and other participants), particularly number of persons in the group, information on whether there is a wheelchair user in the group or any other information provided to HMMC, which are essential for arrangement of the site tour.

HMMC processes personal data of site tour participants also by camera system. Information on such processing of personal data is available [here](#) as a separate document.

How long will personal data be processed?

Personal data submitted through the site tour booking form are kept by HMMC for a period of 1 month after the date of termination of a site tour. List of names and surnames of the site tour participants is kept by HMMC only for the duration of the site tour. HMMC may, in duly substantiated cases, keep such data for a longer period necessary for purposes of its legitimate interests or third party's legitimate interests.

After the expiry of the period of processing personal data will be erased (or anonymized), if there are not any lawful reason for further processing (storing).

What is the legal basis of personal data processing?

The processing of personal data is based on HMMC's legitimate interests:

- in ensuring the safety, health protection and protection of property of HMMC, its employees, site tour participants themselves and all other persons present at HMMC premises,
- in dealing with emergencies (e.g. harmful events) and exercising claims arisen with regard to the site tour.

Is provision of personal data mandatory?

The submission of your personal data is entirely voluntary. However, some personal data are necessary for the proper booking and realization of the site tour and refusal to submit them may result in disallowing of entry into the HMMC premises and impossibility of the site tour realization.

Is there a fully automated decision making process?

HMMC processes personal data both manually and by automated means through computer technology. While processing personal data, neither fully automated decision-making, nor profiling is used.

Are personal data safe?

Protection of personal data in HMMC is ensured organizationally and technically in accordance with relevant legislation. Also all processors, which process personal data for HMMC, provide comparable standard of personal data protection.

Personal data is under constant physical and electronic control. HMMC has modern control, technical and security mechanisms to ensure maximum protection of processed data from unauthorized access or transmission, loss or destruction, and other possible misuse.

Every person, who come into contact with personal data, in the performance of their work or contract obligations is bound by a statutory or contractual obligation of confidentiality.

Personal data may be shared also with external partners and advisers of the Controller (e.g. suppliers, lawyers, auditors, IT solution providers, etc.) if there is a legitimate interest of the Controller or a third party. Personal data may be shared also with public authorities or other institutions, if required by law.

What are rights of data subject?

In accordance with applicable law, in particular with Articles 15 – 21 of the Regulation of the European Parliament and of the Council (EU) 2016/679, the General Data Protection Regulation (the “GDPR”) the site tour participant can exercise your rights of data subject:

- the right to access the data we process, the right to the portability of personal data and the right to request the correction of inaccurate or incomplete data;
- the right to object processing of personal data according to Article 21 of GDPR;
- the right to file a complaint with the Office for Personal Data Protection (Úřad pro ochranu osobních údajů), Pplk. Sochora 27, 170 00 Prague 7, www.uoou.cz;
- the right to erasure of his / her personal data or limitation of its processing.

With his / her requests, inquiries or complaints, the site tour participant may contact a contact person for the area of personal data protection related to technical security at pdp.security@hyundai-motor.cz.