

## **Information on personal data processing of visitors of HMMC**

### **Who is the controller of personal data?**

The controller of personal data is company Hyundai Motor Manufacturing Czech, s.r.o., with its registered office at Průmyslová zóna Nošovice, Hyundai 700/1, 739 51 Nižní Lhoty, company reg. no. 27773035, registered in the Commercial Register maintained by the Regional Court in Ostrava, C 41484 (hereinafter referred to as HMMC).

### **What is the purpose of personal data processing?**

HMMC processes personal data of visitors in order to allow their entry to HMMC premises and have overview of them, in particular with regard to safety, health protection and protection of property of HMMC, its employees and visitors. Visitors' personal data may be processed also for the purposes of dealing with emergencies (e.g. harmful events) and exercising claims of HMMC arisen with regard to the visit.

### **What personal data are processed?**

HMMC processes only the data provided in connection with making visitor's reservation. Specifically, HMMC collects and processes the following personal data:

- visitor's data in a scope of name and surname, type and number of identity document, contact e-mail, phone number and name of the sending organization (e.g. visitor's employer);
- data about purpose and reason of the visit;
- data about vehicle to be allowed to enter HMMC premises in a scope of type, model, registration plate number and driver's name;
- data about visitor's IT inventory intended to be brought into HMMC premises, in particular about purpose of use, time of the use during visit, owner, type, model and serial number.

HMMC processes personal data of visitors also by camera system. Information on such processing of personal data is available on the company's website ([www.hyundai.motor.cz](http://www.hyundai.motor.cz)) as a separate document.

### **How long will personal data be processed?**

Personal data submitted through the visit registration form are kept by HMMC for a period of 1 month after the date of termination of your visit. HMMC may, in duly substantiated cases, keep such data for a longer period necessary for purposes of its legitimate interests or third party's legitimate interests.

After the expiry of the period of processing personal data will be erased (or anonymized), if there are not any lawful reason for further processing (storing).

### **What is the legal basis of personal data processing?**

The processing of personal data is based on HMMC's legitimate interests:

- in ensuring the safety, health protection and protection of property of HMMC, its employees and visitors of HMMC premises,
- in dealing with emergencies (e.g. harmful events) and exercising claims arisen with regard to the visit.

### **Is provision of personal data mandatory?**

The submission of your personal data is entirely voluntary. However, some personal data are necessary for the proper reservation of the visit and refusal to submit them may result in disallowing of entry into the HMMC premises.

### **Is there a fully automated decision making process?**

HMMC processes personal data both manually and by automated means through computer technology. While processing personal data, neither fully automated decision-making, nor profiling is used.

### **Are personal data safe?**

Protection of personal data in HMMC is ensured organizationally and technically in accordance with relevant legislation. Also all processors, which process personal data for HMMC, provide comparable standard of personal data protection.

Personal data is under constant physical and electronic control. HMMC has modern control, technical and security mechanisms to ensure maximum protection of processed data from unauthorized access or transmission, loss or destruction, and other possible misuse.

Every person, who come into contact with personal data, in the performance of their work or contract obligations is bound by a statutory or contractual obligation of confidentiality.

Personal data may be shared also with external partners and advisers of the Controller (e.g. suppliers, lawyers, auditors, IT solution providers, etc.) if there is a legitimate interest of the Controller or a third party. Personal data may be shared also with public authorities or other institutions, if required by law.

### **What are rights of data subject?**

In accordance with applicable law, in particular with Articles 15 – 21 of the Regulation of the European Parliament and of the Council (EU) 2016/679, the General Data Protection Regulation (the “GDPR”) the visitor can exercise your rights of data subject:

- the right to access the data we process, the right to the portability of personal data and the right to request the correction of inaccurate or incomplete data;
- the right to object processing of personal data according to Article 21 of GDPR;
- the right to file a complaint with the Office for Personal Data Protection (Úřad pro ochranu osobních údajů), Pplk. Sochora 27, 170 00 Prague 7, [www.uoou.cz](http://www.uoou.cz);
- the right to erasure of his / her personal data or limitation of its processing.

With his / her requests, inquiries or complaints, the visitor may contact a contact person for the area of personal data protection related to technical security at [pdp.security@hyundai-motor.cz](mailto:pdp.security@hyundai-motor.cz).