

# Information on cookies and related personal data processing of HMMC website users

## Who is the website operator and therefore the controller of personal data?

The operator of the website<sup>1</sup> (hereinafter referred to as website), and thus the controller of personal data is the company Hyundai Motor Manufacturing Czech, s.r.o., with its registered office at Průmyslová zóna Nošovice, Hyundai 700/1, 739 51 Nižní Lhoty, company reg. no. 27773035, registered in the Commercial Register maintained by the Regional Court in Ostrava, C 41484 (hereinafter referred to as HMMC).

## What are “cookies” and what cookies does the website uses?

In order to ensure the proper operation of all functions and analysis of user behavior, website uses so-called cookies. Cookies are small text files that website stores on users' computers or other devices. The website thus remembers the preferences and actions of users for a certain period of time, who then do not have to set their preferences again. Cookies are also used for the proper functioning and display of the website and help to understand how the user navigates the website and which parts of the website are most visited. The website uses both its own cookies, which relate mainly to the proper functioning and display of the website, or remembering user preferences, and third-party cookies, especially for the purpose of analyzing user behavior on the website, as described below. HMMC uses cookies in order to optimize and improve the website. The use of cookies may result in the subsequent processing of personal data of website users.

The website uses the cookies listed in **Annex 1** to this information (below).

## What personal data may be processed?

In particular, the following data may be processed in connection with the use of the website and the above-mentioned cookies:

- information on the device used for browsing website, incl. IP address, operating system information and device configuration,
- location data, i.e. data on the location of the device from which the website is used,
- information on activity on the website, in particular information on the time and period of use of the website or its specific parts.

## How long are personal data processed?

Personal data will only be processed for the period of time that the individual cookies are stored. After this period, the data contained in the cookies is no longer sent to the provider's server and is deleted. Also, the personal data will be destroyed (or anonymised) if there are no legal grounds for further processing (storage).

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<sup>1</sup> [www.hyundai-motor.cz/](http://www.hyundai-motor.cz/)  
[www.kariera-hyundai.cz/](http://www.kariera-hyundai.cz/)

Irrespective of the aforementioned storage periods, the user can delete the cookies at any time via his browser settings and thus prevent further processing of the data contained therein (including personal data).

### **On what basis do we use cookies and process personal data?**

The use of cookies, including the related processing of personal data, is based on the prior consent of the website user. Without consent, cookies are not used by the website, except for necessary cookies that ensure the proper functioning of the website and without which browsing would not be possible. It is up to the user to consent to the use of which cookies by the website operator.

Consent to the use of cookies may be revoked at any time and also granted for individual categories of cookies via the cookie settings/administration button.

The use of cookies and therefore the related processing of personal data can also be prevented by adjusting your web browser settings. Common web browsers are generally set to allow the use of cookies. However, web browsers usually offer possibility to disable or restrict the use of cookies, even for specific websites. Information on cookie setting in common web browsers is available here:

1. [Internet Explorer](#)
2. [Microsoft Edge](#)
3. [Google Chrome](#)
4. [Mozilla Firefox](#)
5. [Safari](#)
6. [Opera](#)

However, it is important to remember that if cookies are disabled in the web browser, it is possible that the website or its individual functions will not function properly.

### **Are personal data safe?**

Where practically possible, protection of personal data in HMMC is ensured organizationally and technically in accordance with relevant legislation. Also all processors, which process personal data for HMMC, provide comparable standard of personal data protection.

Where practically possible, personal data is under constant physical and electronic control. HMMC has modern control, technical and security mechanisms to ensure maximum protection of processed data from unauthorized access or transmission, loss or destruction, and other possible misuse.

Every person, who come into contact with personal data, in the performance of their work or contract obligations is bound by a statutory or contractual obligation of confidentiality.

Personal data may be shared also with external partners and advisers of the Controller (e.g. suppliers, lawyers, auditors, IT solution providers, etc.) if there is a legitimate interest of the Controller or a third party. Personal data may be shared also with public authorities or other institutions, if required by law.

However, HMMC does not have any control over the security of users' end devices on which cookies, and therefore personal data, are stored. The security of the end device is always the responsibility of the user.

### **What are rights of data subject?**

In accordance with applicable law, in particular with Articles 15 – 21 of the Regulation of the European Parliament and of the Council (EU) 2016/679, the General Data Protection Regulation (the “GDPR”) the user can exercise its rights of data subject:

- the right to access the data we process, the right to the portability of personal data and the right to request the correction of inaccurate or incomplete data;
- the right to object processing of personal data according to Article 21 of GDPR;
- the right to file a complaint with the Office for Personal Data Protection (Úřad pro ochranu osobních údajů), Pplk. Sochora 27, 170 00 Prague 7, [www.uoou.cz](http://www.uoou.cz);
- the right to erasure of his / her personal data or limitation of its processing.

## Annex 1 – Cookies used by individual websites

### 1) [www.hyundai-motor.cz](http://www.hyundai-motor.cz)

Category	Name	Purpose	Provider	Expiry
Necessary	CookieConsent	Stores the user's cookie consent state	Cookiebot	1 year
Preferential	wp-wpml_current_language	Used to determine what language should be used for the visitor	own cookie	1 day
Statistical /analytical	_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Google	2 years
Statistical /analytical	_gat	Used by Google Analytics to throttle request rate (limits data collection on websites with high traffic)	Google	1 day
Statistical /analytical	_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Google	1 day
Marketing	fr	Helps Facebook deliver, evaluate and improve personalised ads	Facebook	3 months
Marketing	tr	Helps Facebook deliver, evaluate and improve personalised ads	Facebook	Session
Marketing	_fbp	Helps Facebook deliver, evaluate and improve personalised ads	Facebook	3 months

### 2) [www.kariera-hyundai.cz](http://www.kariera-hyundai.cz)

Category	Name	Purpose	Provider	Expiry
Necessary	cookieControlPrefs	Stores the user's cookie consent state	own cookie	According to the expiration setting in the browser
Necessary	hpModals	Provides modal window functions	own cookie	According to the expiration setting in the browser
Necessary	PHPSESSID	Ensures correct functioning of dynamic parts (e.g. language mutation setting)	own cookie	According to the expiration setting in the browser
Statistical /analytical	_ga	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Google	2 years
Statistical /analytical	_gat	Used by Google Analytics to throttle request rate (limits data collection on websites with high traffic)	Google	1 day
Statistical /analytical	_gid	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.	Google	1 day
Marketing	Currently not used.			

More information about privacy policy of:

- Cookiebot can be found [here](#);
- Google can be found [here](#) (details of Google Analytics are available [here](#));
- Meta (Facebook) can be found [here](#).